

**Medical Transcription Industry Association**  
**Board of Directors Meeting**  
**Wednesday, April 28, 2010**  
**Daytona Beach, Florida**

**MTIA Directors in Attendance**

Eileen Dwyer, *Chairman*  
Noel Bambrough, *Chairman-Elect*  
Maria Thomas-French, *Treasurer*  
Peter Preziosi, PhD, CAE, *Chief Executive Officer*  
David Owen  
Gerry Kelly  
Libby Shore  
Tony Incardona  
Steve Gaus  
Linda Sullivan  
Linda Yaniszewski  
Bob Harvey  
Nick Van Terheyden, MD

**MTIA Staff in Attendance**

Linda Brady, CAE, *Director of Professional Programs*  
Lea Sims, CMT, AHDI-F, *Director of Member Relations*

**Guests**

Scott Shalett, *Dewey Square Group*  
Jason Eberstein, *Dewey Square Group*

- 1. Call to Order**  
Meeting called to order by Chairman Dwyer at 9:05 a.m. EDT.
- 2. Advocacy/Public Affairs Report**  
Report on MTIA advocacy efforts provided by Scott Shalett of *Dewey Square Group* – focused on key needs and strategies to engage champions around health record accuracy, promote practical use of EHRs, and connect MTIA member companies to key legislators.
- 3. Chairperson’s Report**
  - Chairman Dwyer provided an update on MTIA media tour.
  - Request shared from AHDI for engagement of MTIA member employees in Power of 10 campaign. Discussion held about funding for advocacy and need for better strategic alignment with AHDI in securing funding for DSG. Recommendation made for joint meeting with AHDI executive committee and/or board members in attendance at MTIA.
- 4. CEO’s Report**
  - Owen provided update and status on Medical Data Exchange initiative; discussion held about strategic messaging and coordination for this project.

- Update given on Health Story Project; discussion held about better coordination of efforts between HSP and Medical Data Exchange. Van Terheyden to follow up with HSP to coordinate.

**5. Finance Committee Report**

Association financials, including budget projections, membership revenue, budget-to-actual for conference, were provided by Thomas-French. Discussion held about conference revenue trends and impact of marketplace consolidation, economy, etc., on registration volumes.

**6. Fund Development Committee**

Incardona provided background on fund development initiative to generate supplemental funding for advocacy efforts.

**7. Membership Update**

- Brady shared Vision 20/20 status and presented current GMO member breakdown. Discussion held around vendor members who have not joined, with strategic discussion specifically about recruiting and outreach to non-renewing members.
- Schafer provided membership committee update, including plan for increasing MTIA footprint via creating pool of referrals and member-to-prospective-member direct engagement. Discussion held around need for innovative strategy for getting people to conference.
- Discussion held about the use of SmartBrief as a member recruitment/communication vehicle. Committee to explore funding support through advertising to offset cost and to negotiate 6-month contract option. Board support provided if 50% of annual fees can be supported by vendor support/advertising.

**8. Nominating Committee Update**

Thomas-French reported outcomes for board nominations and slate of candidates, including an update on those who will be present during conference.

**9. Bylaws Update**

Overview by Thomas-French of name change resolution and bylaws amendments slated for vote during Annual Business Meeting.

**10. Adjournment**

Chairman Dwyer adjourned the meeting at 3:00 p.m. EDT.